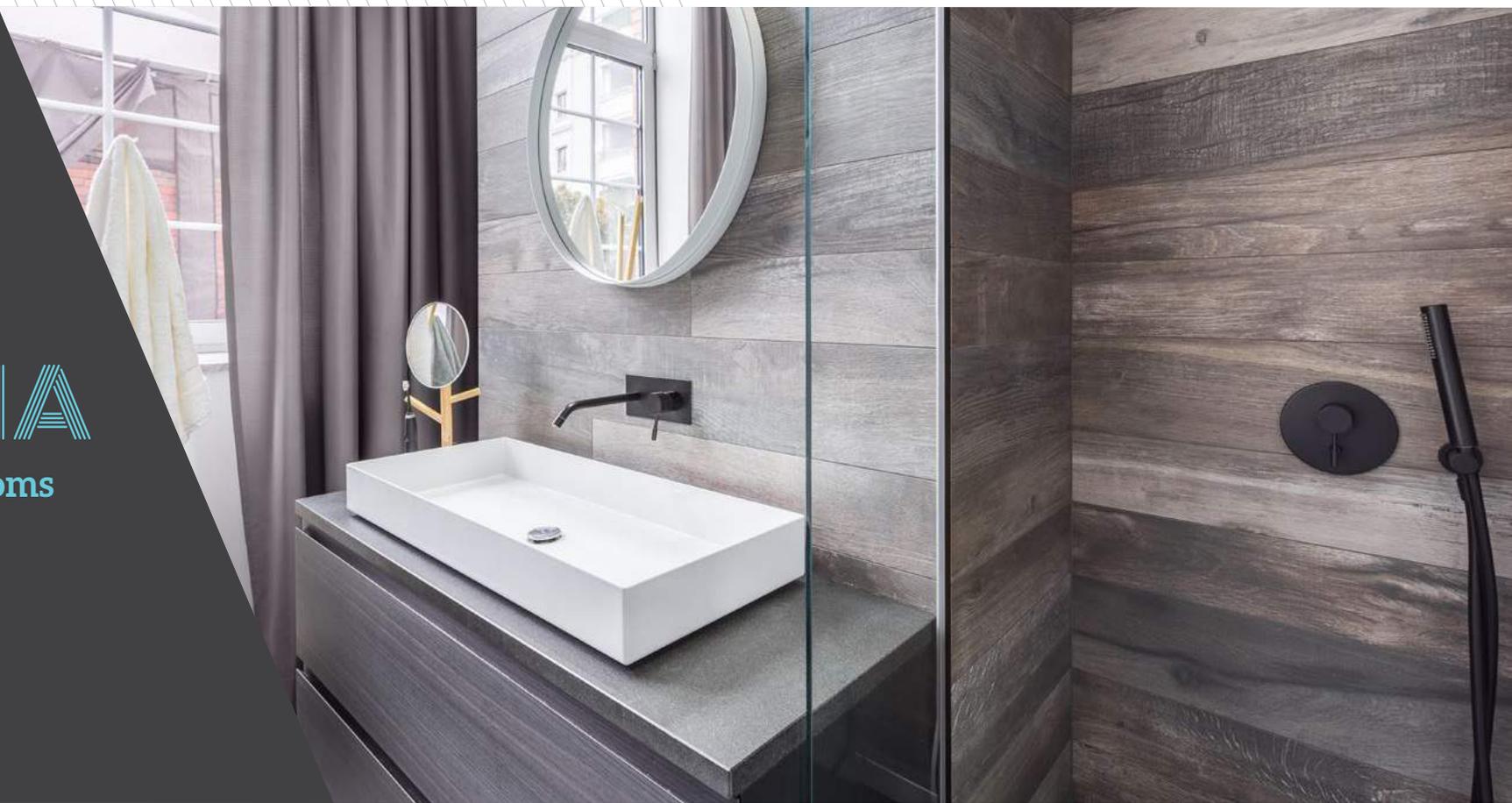


ROCCIA
tiles and bathrooms



INTERIOR DESIGN TRENDS FOR 2018

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A LOOK BACK OVER 2017 INTERIOR DESIGN

EXOTIC PRINTS

2017 has had plenty to offer in terms of interior design trends, some of which are likely to remain popular well past the end of the year. While there are countless trends that have made up the interior design landscape of 2017, here we present just a small selection of some of our favourites.

“Feature walls in the bright, snappy colour really transforms the look of a room. It may be an unexpected choice but forms a wonderful talking point.”
- Online Blogger

Pantone Colour of the Year: Greenery

ART DECO GLAMOUR





EXCITING BEDDING

(PICTURED ABOVE)



80'S POP ART

GEOMETRIC PATTERNS

More than 70% of the bloggers we asked stated this as their favourite trend from 2017

MODERN MONOCHROMES

INSPIRATION FROM NATURE

(PICTURED LEFT)



MARBLE MATERIALS

GET THE LOOK: [LUNI CERAMIC TILES](#)

A LOOK BACK OVER 2017 INTERIOR DESIGN



WHAT TO ASK YOUR INTERIOR DESIGNER FOR IN 2018

We asked a group of interior designers for their advice on how to keep up with the latest trends in 2018. This is what they had to say:

“Go big, go bright and go bold.”

ONLINE BLOGGER

“Check out the photos of homes on Instagram for up-to-the-minute inspiration from real people.”

CASSIE FROM CASSIEFAIRY.COM

“Instagram is your best bet to check out how people are using different materials and putting trends into action in real life. This often gives you an insight into the practicalities of certain trends and whether they will work for you.”

ONLINE BLOGGER

“Read lots of blogs and buy Elle decoration magazine.”

ASHLEY CRAMP FROM LAZYDAISYJONES.COM

“Trends aren’t everything. Have fun with them, but remember that ultimately your home should be a sanctuary, and whatever you put in it, you need to like it above all else.”

KAREN FROM WELLIQUESTHISISGROWINGUP.CO.UK

“New reality TV is a good way to spot trends as they happen, and also keep an eye on the high street.”

ASH SUTCLIFFE FROM LIVELIKETHEBOY.CO.UK



IN

In 2018, we'll be saying goodbye to subtlety and hello to the big and bold. Let's take a look at the key trends - what will be in, and out, for the year.

BRASS

JEWEL TONES (29% OF BLOGGERS SURVEYED SAID THIS WOULD BE THE MOST POPULAR TREND OF 2018)

STATEMENT ART

DARK WOOD



THE KEY TRENDS | OUT

- COPPER**
- MILLENNIAL PINK**
- TYPOGRAPHY**
- WHITE FLOORBOARD**

"I would also like to say goodbye [...] to anything that says 'live, love, laugh'."

ONLINE BLOGGER



OUT



PATTERNED TILES

GET THE LOOK:
CARPET PORCELAIN TILES

The bathroom will be getting a practical yet stylish makeover in 2018. Utility is important, but that doesn't mean compromising on stunning aesthetics.

PATTERNED TILES

It was all about geometric patterns in 2017, and we'll continue to see plenty of patterns in the new year. This season is all about being bold and daring, so this is your opportunity to use your favourite patterns.

BRASS FITTINGS

While copper may be out in 2018, we won't be saying goodbye to metallics altogether. Instead, they'll be getting a new look for the new year, swapping the red tones of copper for the yellow tones of brass, giving a refreshed and updated look.

57% of the bloggers we surveyed said that this would be the biggest bathroom trend of 2018

USING WOOD CREATIVELY

The use of wood will be important throughout the home, but the bathroom may see a revival of dark wood features to get that rough, industrial look.

The dining room will feature a look of urban luxury in 2018, with décor, furniture and furnishings combining to create a space perfect for entertaining as well as relaxation.

METALLICS

In 2018, you can expect to see a resurgence of metal features in this room. Brass will be a popular choice, but don't be surprised to see different types of metal used for items such as chair and table legs.

MIXED MATERIALS

Feeding into the industrial look, 2018 will see the partnership of mixed materials, creating a carefully balanced juxtaposition. Whether you mix wood with ceramic, or velvet with metal, this is certainly a 2018 trend to watch out for.

INDUSTRIAL FEATURES

Instead of hiding building materials and features away, in 2018, we'll be proudly displaying them. Exposed bricks and pipes will be popular, as well as accessories and our furniture, which will all incorporate the industrial look.



71% of the bloggers we spoke to stated this as their top dining room trend for 2018

"Industrial is still HUGE, especially for things like counter tops, lighting and stools for breakfast bars. The kitchen and dining room are where industrial style come to life."

ONLINE BLOGGER

INDUSTRIAL FEATURES

THE DINING ROOM



URBAN SCAPES

THE LIVING ROOM

The living room is a place to relax and bring people together, but that doesn't mean that the look must be gentle and subtle. Instead, the 2018 living room will be about big and bold features.

OVERSIZED FURNITURE

The 70s are back, as oversized furniture sees a resurgence. Expect to see big and adventurous shapes matched with jewel tones. These items fit perfectly with the urban scapes and industrial features as they soften the space.

FLORAL WALLS

Again, it looks as though 2018 will be transporting us back in time as we expect to see the use of floral patterns on walls. However, we're predicting big and bold patterns rather than the feminine and delicate walls that we have seen in recent years.

43% of the bloggers surveyed said that urban scapes was their top trend for the 2018 living room

URBAN SCAPES

An industrial look won't be constrained to any one room in 2018, but the living room will be a popular place to play around with urban scapes. The look will be reminiscent of New York studio lofts, with features such as polished concrete floors, exposed brick walls and metal furniture.

The kitchen is surely the hub of the home, so it should get plenty of attention when creating a new look. You can choose from the fun of bright colours, the utility of stone sinks, or countless other features to create a fresh kitchen look for 2018.

STONE SINKS

While porcelain may be the traditional material for kitchen sinks, 2018 will see a rise in the popularity of stone sinks. The texture and look of the material adds a sense of nature to a kitchen that can also be teamed up with an industrial look.

QUARTZ

Quartz is nothing new, but it will definitely be a popular product for kitchens in 2018. The material offers a touch of luxury at the same time as being incredibly durable, so it's perfect for a well-used kitchen environment.

Bright colours will be the biggest kitchen trend in 2018 according to 57% of the bloggers we surveyed

BRIGHT COLOURS

Throughout the house, this year will see plenty of colour making a striking appearance. The kitchen is no exception and we will see this room make use of bright and bold colours, creating a striking look that is perfect for a new year.



THE KITCHEN



THE BEDROOM

The bedroom will be focused on comfort as well as utility in 2018, perfectly combining bold looks with comfortable furnishings that will ensure this room is your favourite in the new year.

LOW HEADBOARDS

Bold doesn't necessarily have to mean dramatic, and this trend displays the possibility of a bold statement that is actually more understated than its predecessor. A low headboard can offer a modern look that keeps the bedroom right on trend.

UNUSUAL LIGHTING

We can let our imagination run wild in 2018 with the way we bring light into our homes. This year, we're sure to see plenty of unusual lighting options, from decorative lamps with crazy bases to unlikely chandelier shapes and patterns. Whatever you can dream, you can make happen!

Nearly 60% of the bloggers we talked to think that this will be the most popular bedroom trend of 2018

VELVET FURNISHINGS

We're loving the idea of mixing materials to give a confident look in 2018, and velvet will be one material joining the fray this season. Whether it is used on cushions, chairs or blankets, it is sure to be a popular material to introduce into the bedroom.



2018 is guaranteed to offer a number of fantastic interior design trends that will give us a whole new look for our interiors throughout the year.

While we'll be saying goodbye to trends such as copper, typography and millennial pink, we'll be welcoming many new ones like jewel tones, brass and industrial features.

It looks like 2018 will be all about the materials we use and how we use them, giving more dimensions and texture to our homes and interiors. We'll be embracing the bright and the bold and making big statements in 2018. In fact, this year's interior design trends will be growing up from the fun and whimsical styles of 2017.

At Roccia, we'll be paying attention to the changing trends of 2018 as we help to bring some of these trends to life – we're looking forward to seeing these trends in reality.



PARTING THOUGHTS



ABOUT ROCCIA

Roccia is the North's largest independent retailer of tiles and has been in the industry since 1994. Originally named Tile Mart, Roccia started with a dream of bringing more choice of high-quality wall and floor tiles to their local community.

Their service is second to none and their 20,000 square feet of showroom space includes a dedicated exclusive design studio. The Roccia team includes in-house designers who can help you to realise your interior design dreams, turning a living space into the home you've always hoped for.

With a huge range of styles and designs, Roccia has some of the most exclusive tile and bathroom products available.

ROCCIA
tiles and bathrooms



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